



*Art of*

# PLACE MAKING In Paihia

TWO INSPIRATIONAL WORKSHOP DAYS  
with Legendary Ringmaster

Roll Up

Roll Up

Roll Up

DAVID ENGWICHT  
2011 WORLD TOUR

Come take part in a two day workshop focused on Paihia and how we as a community can reach our potential. Be part of a group that spends the cash pot on the most creative ways to move Paihia forward.

Dates: 8<sup>th</sup> and 9<sup>th</sup> of August 2011

Where: Paihia Pacific Resort

Cost: FREE!!!! Just bring your lunch and a open mind.

Please register your interest with Focus Paihia at [focuspaihia@xtra.co.nz](mailto:focuspaihia@xtra.co.nz) ASAP to secure a place. We will then provide you with more information including an outline of the days.



A once in a lifetime  
opportunity to spend  
two days with one of  
the world's most  
creative thinkers

**DAVID ENGWICHT** is one of the world's most innovative thinkers on creating vibrant public spaces and is the founder of Creative Communities International.

David empowers city officials and citizens with new low-cost tools and powerful community engagement approaches to tame traffic, create vibrant places, renew economic development, promote civility and

build resilience. David is passionate about helping cities and people identify the 'low hanging fruit' – the small things that can be done immediately that set off a positive chain reaction.

David is inventor of social programs such as the Walking School Bus, Traffic Tamers and the Pace Car and his books have been used as a text in university courses. He is a highly original thinker, often surprising audiences with his anti-intuitive approaches.

David has worked with cities in Europe, Canada, USA, Australia and New Zealand on issues as diverse as dealing with youth gangs that colonised a public square to reviewing the Shared Space projects in Europe, from taming traffic on residential streets to resolving major community conflict.

David is not just a thinker. He is also a practitioner, having worked full time as the Place Maker for the City of Wodonga. He is an artist, 'street philosopher', master story-teller, award-winning author, and 'Place Doctor'.

***For more information on David, his projects and free community tools***

Go to [www.creative-communities.com](http://www.creative-communities.com) to see the optional bonuses you get at each city – such as the walk-to-school program with up to 90% of children walking every day, Shared Space projects, or the temporary plaza's in Times Square.

***Who should attend?***

Everyone who is a stakeholder in Paihia, residents, business owners, councilors, council staff or anyone with an interest in moving Paihia ahead.

## DAY ONE

# *Art of* PLACE MAKING

## What You Will Learn

Learn twelve secrets to creating vibrant neighbourhoods, prosperous shopping streets, and magical public spaces. Learn techniques that will save your city significant money and give your project an instant kick-start. Identify low-cost initiatives that will set off a positive chain reaction.

- What is place making?
- Why urban psychology is the core of place making.
- Understanding the 'ecology of place'.
- Moving from a 'movement-centric' to an 'exchange-centric' approach.
- Why the micro often matters more than the macro.
- Embracing contradiction and conflict as the driver of great places.
- Using 'weeds' to kick-start revitalisation.
- How meta-stories put a glass ceiling on what communities consider possible and how they shape place.
- New approaches to community consultation.
- Weaknesses of master-designing and the alternatives.
- Moving beyond design fundamentalism.
- Tapping the common-wealth of the community.

### ***Tame you place-making tigers***

Bring your 'place making tigers'. Line them up and let the Ringmaster help you find a way to tame them. All place-making tigers welcome:

- Anti-social behaviour in a mall
- Speeding traffic in a residential street
- School traffic making it unsafe for kids to walk
- Struggling shopping street
- 'Axe grinders' dominating community consultation
- Lack of civic heart to city.

By the end of this workshop, you will have a practical action plan to make your tiger jump through hoops!

### ***Master the chair***

Discover the incredible power of the micro. A chair, in the hands of the right person, can tame the fiercest beast. You will leave this workshop with a plan to address your greatest place-making challenges.

### ***Pull a rabbit from the hat***

Let the Ringmaster show you the art of turning the deficits of your place into assets. Get ready to pull a rabbit from the hat!

## DAY TWO

Will apply these secrets to Paihia and result in an immediate Action Plan for workshop attendees to start work on spending the pot of cash provided.