



'EXPRESSIONS OF INTEREST'

BRIEF

Focus Paihia Community Trust are seeking a designer to develop a 15+ year urban design plan for Paihia, around a contemporary/maritime theme. The final design will be required to show three stages, being 5 years, 10 years and 15+ years.

One of the aims of the Trust is to see the Bay of Islands in the top two tourist destinations within New Zealand. Paihia is at the heart of the Bay of Islands and there is a desire to see it as a destination in its own right, while being an exceptional place to live and work. With Waitangi as a significant neighbour, there is massive potential to see the town and wider area blossom. The Trust is looking for a distinctive design that will flow with and compliment the natural environment.

The Trust has a preference for the appointed individual/organisation to have a vested interest in Paihia and:

- Be familiar with the Focus Paihia Community Trust and its aims;
- Have a passion for Paihia and a desire to see it reach its potential;
- Have excellent communication skills;
- Have experience in urban design planning; and
- Be community minded.

Over two years of community consultation has been undertaken and a broad look/feel for the Paihia CBD has been identified. The designer will need to deliver within this framework, which will be provided on appointment. This will include a suggested layout for the town, such as a one-way system for the waterfront. However, the contemporary/maritime theme is not as clear and will require some innovative thinking.

This is a community project, being funded out of a small targeted rate pool. The Trust is not able to afford normal commercial rates and the designer appointed will need to deliver a thorough and professional document, that follows due process, at a discounted rate.

The Trust will in return offer full kudos to the designer. The Trust is also able to offer information, support and co-ordination in developing the design. Information on the Trust can be found at www.paihianz.co.nz.

Applicants should submit a two page proposal, with an outline of costs by 14 August 2011. All applicants will be interviewed and one designer will be appointed by the end of August. It is hoped that two to three draft designs can be presented to the Paihia community for feedback by the end of October with the final design launched late November/early December 2011.

Please email your 'expression of interest' to focuspaihia@xtra.co.nz by 14 August. Thank you.