

Kia ora – Welcome

VISION LAUNCH



Stage Two

(after we've all had a rest)

Focus on Paihia will be looking at:

- Governance (probably 'not-for-profit' trust)
- Strategic planning
- How do we make this happen?

Vision

Paihia (Pa-ihia)

Te Pu o Pe-o-whairangi
Ka Waiata Tahī
Nga Wai o Tangaroa
Me Te Whenua
Mai Konei, Ake Ake Ake

The heart of the Bay of Islands,
where extra-ordinary experiences beat with the rich,
flowing harmony between ocean and land,
mankind's past, present and future.

Key Objectives

- Noho – Hakahira (to celebrate, state of buoyancy)
- Mai Ratau/Tatau (past & present)
- He Moemoea (vision for future)
- Hei Nohoniga – Taha Moana (maritime village)
- Hei Tiaki (to care for our environment)
- Hei Whaka Tau Wai Atu (to welcome ‘whoever’)
- Ki Roto Tenei Hononga (community infrastructure)

Key Objectives cont...

- Celebrating our cultural diversity by
 - respecting our past
 - thriving in our present
 - creating our future
- A contemporary, maritime village that embraces its cultural heritage & protects its natural environment
- World renown for providing exceptional visitor experiences
- A prosperous year round business environment
- Infrastructure complements & enables sustainable development
- A connected community where we all feel safe, included & valued
- Together, man & nature succeeding in harmony

Key Goals

To:

1. Celebrate (what was) two nations becoming one – where the mix of who we are today was born
2. Create a ‘people friendly’ waterfront, while supporting the natural environment
3. Define future development (infrastructure, codes of practice, services, etc) to meet with village identity, through inclusive town planning
4. Ensure an international standard of (tourist) access
5. Deliver breathtaking visitor experiences through quality services & products, from a diversely rich, prosperous business community
6. Build an inclusive vibrant community that values its peace & community spirit
7. Be an example to the world of nature, humanity & tourism living harmoniously

1. Celebrate (what was) two nations becoming one – where the mix of who we are today was born.

- Balance our cultural history with present day living (clearly identify our bi-cultural beginnings)
- Mould a 'look & feel' of a contemporary, maritime village
- Create an 'entrance' to Paihia
- Visual journey – Te Haumi, Paihia, Waitangi
- Marketing pitch – many 'firsts'
- Ensure authentic experiences

2. Create a 'people friendly' waterfront, while supporting the natural environment

- Reduce or remove traffic flow in front of CBD
- Remove waterfront public parking
- Improve flows (people & traffic)
- Remove natural deterrents
- Increase native flora & fauna (appropriate size)
- Remove clutter

3. Define future development (infrastructure, codes of practice, services, etc) to meet with village identity, through inclusive town planning

- Height restrictions to meet natural landscape
- Pollution control
- Quality water, waste water & sewerage management
- Recycling made easy
- Cohesive, clear signage
- Development meets 'themed' village

4. Ensure an international standard of (tourist) access

Secure long term access to Bay of Islands,
through:

- Improved road access to inner Bay of Islands
- Grow airport to international capability
- Improve sea going access to the inner Bay

5. Deliver breathtaking visitor experiences through quality services & products, from a diversely rich, prosperous business community

- Implementing international standards
- Consistent delivery of quality products & services
- A vibrant, safe & accessible 'people' place
- Year round, flexible - employment & careers
- Promotion of the Bay of Islands as a 12 month destination
- Business improvement practise
- Central conference/community centre
- Being unique & real to who we are – being authentic

6. Build an inclusive vibrant community that values its peace & community spirit

- Develop a place for young & old, transient & permanent
- A community centre
- Thriving arts & cultural environment
- Community events
- Develop a community council
- Build a safer, trusting environment
- A 'village' with a place to walk, talk, park, sit, watch, do, work, play & relax

7. Be an example to the world of nature, humanity & tourism living harmoniously

- Meet the first six goals