

## Some Recent Achievements from Business Paihia Inc's Records

*We address issues of importance to the community.  
Following are excerpts from 2009/2010 newsletters.*

- **Anti Graffiti Programme and Matariki, June 2009.** Business Paihia has been working with Wiremu Wilson Diamond on an anti graffiti programme - Wiremu tutored some children and created a fantastic banner for the Matariki Festival. They had also completed a banner in January for the Summer Festival.
- **Focus on Paihia Update, July 2009** - Focus on Paihia has been moving forward at a rapid rate, firstly a group got together to discuss the concept, we then created a page on [www.paihianz.co.nz](http://www.paihianz.co.nz) dedicated to Focus on Paihia where anyone can add their own comments on Paihia, following that a public meeting was held that had the Paihia Pacific Hotel bursting at the seams, and from there a working party was established, this party has met several times and on 14th July there will be the next public meeting.
- **The Paihia Website [www.paihianz.co.nz](http://www.paihianz.co.nz) August 09.** The website is working well and statistics are looking good regarding visitors and usage of the site. We have come a long way in a few months - you can type Paihia into google and it pops up on the first page and in many instances as number one on the first page of google!
- **Ministry of Justice recognition and funding, October 09.** Ministry of Justice funding has been approved for an "Ambassador scheme" for 6 months in Paihia utilising the already operating Community Patrol as the basis to this scheme. With this funding we are able to now support the volunteers and make it easier and more comprehensive to make Paihia a safer place to live and visit.
- **Volunteers manning the Police Station, November 09.** The volunteers have been doing an excellent job manning the Paihia Police Station, so much so that the Northland Police have recognized their service and have invited them to Whangarei to present them with awards.
- **Promotional DVD's - get on free if you are a member, November 09.** A DVD has been put together of Business Paihia members products that will be showed at locations in Paihia- another good incentive to become a member!
- **Rugby World Cup 2011, January 2010.** This coming year gives us the last opportunity to put things in place for the upcoming Rugby World Cup in 2011. Business Paihia Inc has been working hard over the last twelve months to help to get teams to Northland but there is still a lot more to do and support needed from the community and authorities as well. We will keep you informed of how you can be of any help.
- **Happy New Year! January 2010.** New Years Eve was once again a huge success with many people coming into Paihia to celebrate and watch the fireworks. One group of Australians from Sydney were "very impressed and had not expected such an amazing display from a little town", they also noted "the effectiveness of the police removing extremely drunk people early on in the evening before any trouble started".

- **The Cruising Scene, January 2010.** The cruise ships have been rolling into Paihia and we still have plenty to come plus the famous Queen Mary. Thank you to the volunteers who have been Ambassadors for the cruise ships. Community Patrol members have also been doing a fine job manning the pedestrian crossing in town to prevent congestion. These cruise ships are very important for the economy and we need to ensure we have Ambassadors greeting them on arrival to show them we are a world class tourist destination.
- **Annual Plan, March 2010.** Business Paihia is putting a submission into FNDC for the annual plan, they will be supporting “target rating” for the CBD in Paihia.
- **Paihia Police Station volunteers, April 2010.** They recently placed 3rd in a Northland wide, inter-station challenge. A presentation was made by the volunteers demonstrating the positive difference they have made to the environment of the public counter at Paihia Police station. The award was presented by Northland District Commander Inspector Chris Scahill and Susan Campbell, National Manager; Quality Improvement Police National Headquarters. A good boost and encouraging to the volunteers.
- **Community Patrol, April 2010.** There are four delegates going to Taupo on a National Training Course in June where they will be able to do some good networking and gain insight into how other patrols work, bringing back the findings to incorporate into our own patrol.

**Running annual events and festivals:**

- Paihia Christmas Parade - a parade with plenty of activities for kids to enjoy and festivities going on
- The Giant Christmas Stocking Raffle
- New Years Eve Fireworks Extravaganza, a magical night, when fireworks light up the harbour, enjoyed by families and friends - creating a fantastic safe atmosphere on New Years Eve
- Family Fun Summer Festival, 10 days of free summer fun for the locals, and has a proven track record of drawing plenty of visitors to town
- The newest festival in Paihia “it” Bay of Islands - catch it, taste it, live it!

**All of the above could not be achieved without the enthusiastic support of Business Paihia and the local businesses. So how many more reasons do you need to join.**