



FIRST COMMUNITY WORKSHOP 17 June 2009

Possible future vision for Paihia 2029

GROUP DISCUSSION FEEDBACK

More cycleways
More pedestrian ways
More cohesive town centre stylish walkways and footpaths
More prosperous and vibrant feel about Paihia
Alfresco dining
Maintaining scenic reserves
More to do in the winter time
Pristine beaches – water quality and clear waters
No crime
History of town recognized
Festival to attract overseas visitors
A clean town – NO RUBBISH
Paihia to be cultural centre of Northland
Public transport system
Paihia will be sustainable
Indoor recreation centre
A high school
Easier access to Russell, maybe a bridge or tunnel

Paihia the No 1 sub-tropical destination in New Zealand
Enchanting, relaxing seaside town with pristine water and sand
Contemporary seaside village
Active, vibrant, sustainable, ecological integrated prime place to live and visit
Multicultural and historical
Jewel of ~~the north~~ New Zealand
SUMMARY: We want Paihia to be a place where everyone aspires to live/visit!

Culture,
History,
Tourist destination, hub
Adventure tourism

Atmosphere
Children's facilities
Family fun
Friendly people
Great services
Clean streets and beaches
Pedestrian-friendly - no main road in Paihia Central
Parking at rear
Grass near beach
THE LOOK:- Sea and sand theme, Contemporary, Glass and steel, Natural wood,
Demonstrates history
Public transport system – buses hourly Haruru - Paihia - Te Haumi - Opuā
Comm--unity and cohesiveness
Winter and wet-weather alternative attractions
Breakwater to ensure first class wharf and top class beaches
NOT LIKE RUSSELL

Clean,
Safe,
Cycleways
Walkways
Architecturally pleasing look to town, first impressions are important
Definite entrance/feelings/welcome to both ends of town
White sandy beaches - regularly groomed
Maritime Centre and wharf that connects the town as per FNHL plan
Paihia people making decisions that affect Paihia people with Paihia dollars
BOI has World Heritage Park (*status*) for outer islands
Recognition of Waitangi being the birthplace of the nation.
Train running to Opuā
Pedestrian-friendly waterfront
Public transport system – shuttle buses
Free parking, no parking wardens
Bus free zones
Information office out of town with bus and car parking

Reputation as eco-leading “gateway” to BOI
Recognition of Paihia and Waitangi as one embracing bicultural history and future
Minimise “empty-house” syndrome: live here - contribute here
Beautiful
Model of overall environmental protection
Responsibility and ownership of environment
Tourists arrive in an environmentally sound manner
Train; Ferry; Linking bus service free for 2+ years then minimal charge
Nature protected and enhanced: “better than now”, marine reserves, islands, minimise human impact, footprint in forests etc, limited numbers, Haruru Falls walk
Foreshore: pedestrians, seating
Waterfront: Good street lighting; good rubbish, minimal traffic, walkways, BBQ areas, alive, relaxed, dirty water eliminated, attractive

Appropriate development: enforced replanting, (carrots with rates), strict rules about concrete, regulations for minimal visual impact of height sea-ward ? ?-out, colour, site coverage

Economically viable as a service centre for tourists, retirees, locals

“Season” extended, winter activities, longer shoulder

NO Far North Holdings – Paihia not motivated by dollars

White, sandy, Pohutukawa

No cars along waterfront

Wide promenades

Emblem

Historical significance

Nice theatre/cinema

Town square/Village Green - community area

Friendly, welcoming, safe for tourists

Height restrictions

Boating mecca

Maritime aspect

Locals well supported and catered for – pride of place

Land-based activities limited because of size

Restore the beauty of the place

Recognise the cultural – both Maori and Pakeha

Fun place to visit for more than two days

Attractive resort town

Cycle trails

Special annual events/festivals of two weeks – with the town shut down

Paihia is a destination

Lots of colour in the town

Vibrant resort town with a heart (community centre)

Vibrant public transport system

Waitangi marae a living centre

NZ’s beginnings, heritage

PAIHIA is a vibrant resort town with a heart and improved beaches, acknowledges the history/heritage both maritime and cultural that inspires pride in the community

Low-rise, 10m max: priority to vision, views

Better shopping facilities

Strong sense of community – with soul

Better resourced agency to promote tourism activities to visitors

Clean and green Bay

Pedestrian-friendly environment

User-friendly marine/land interface

All-weather facilities as reasons for longer tourist stays

Prosperity all year round

Tranquility

Personal paradise
Clean
Smart
Friendly/relaxed
Themed/designed
Green spaces – environmentally structured
Easy access to waterfront
Cultural, Natural
Low rise, sympathetically developed
Preservation of town and islands
Tourism 12 months of the year
Anniversary celebration
Beaches, clean and accessible
Quality not quantity
Events location
Icon for Paihia – i.e. Marlin
Market
Enforced liquor ban
Continuity of presentation of town/buildings

“Mecca” of Northland/NZ not a destination
No more height limits of 2/3 storeys
More tourist-friendly e.g. pricing (?)
“Rubbish free”/ clean, clean beaches
Boardwalk along waterfront
A “space” where people want to come, summer or winter
Tourists at the moment feel live at night; Paihia feels hostile.
Family friendly place
Traffic out of town
Safety big point – people don’t feel place is safe.
Mall a very sad place
Paihia must get in top five of places people want to visit and live
Clean waters (also around wharf!), water managed for risk, still all the water-wildlife
for our kids’ kids
History is unique – build on this
People come to learn about the place, area
People like conveniences
More toilets! Especially at the kids’ play area
Park buses out of town
Safety, well-lit streets
Foot paths, full stop
Enhancing natural beauty to come here
No “flow” at moment
Wharf same story as mall, needs redeveloping
More undercover entertainment, rainy day stuff
Wanting in TwentyYears: 1. You can swim at beaches in *clean* waters
2. Vibrant place
3. Need to be unique
4. Whole BOI a marine reserve

Downtown Paihia – in top two destinations in NZ
Open to water – plants under control
Pedestrian friendly
Prominent icon
Subtropical feel
Shopping area, nice mall, double storied
Better wharf, more user friendly
Tidier
More options for locals, not just tourist oriented
Better image
More modern advertising, banners
Better shopping area – tidier, more modern, full shops, no empty premises
Large public swimming pool in centre of town with water slide, biggest and best one!
Landlords sorted out so we have reasonable rentals for long term survival
Hub of BOI – bustling feet
Water and land based combined, commercial meets environment
Cultural and residential centre of Bay – not very evident at present.
Residents would live out of town and come in to socialize, no issues with ?? etc
Be gateway to Northland – great signage
Business and community unity
Clean - green – friendly – eco-friendly – outdoor life

Quality destination so we become economic centre
Reclaimed beach, colourful and attractive town
More places to sit, eat, enjoy
Natural rock pool in ocean, unique family-friendly
Full spectrum of activities – young to old
Walks, bike tracks, things to do without money
Looked-after and care for environment
Promenade right along beach with bars and restaurant - agents moved back into town
Hub of BOI:- sub-tropical, revitalized, ecofriendly, quality tourism destination
Cultural focus
Top destination
Sub-tropical
Commercialism meets nature
