Business Paihia Inc welcomes you to Paihia

We are an incorporation of businesses from Paihia, Waitangi, Opua and Haruru Falls. We aim to build a dynamic business environment and to be influential in decision making in our community.

Please accept this welcome pack with our compliments.
We extend best wishes for success in your business.
We look forward to working with you
to further build our vibrant business community.

New Years Eve Fireworks
Organised By Business Paihia

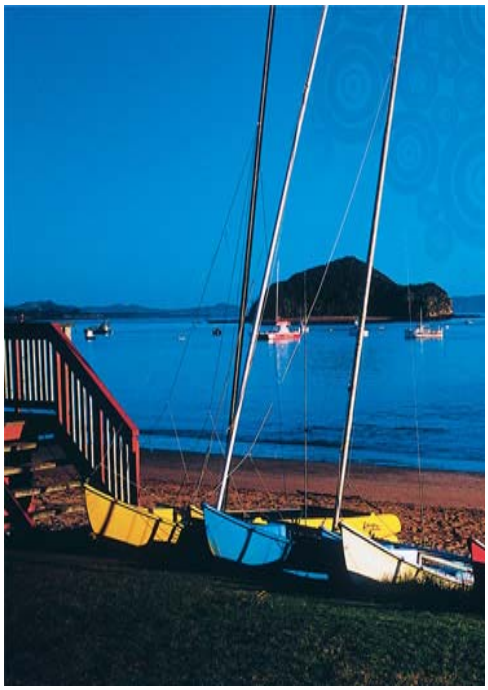

Photo from the www.paihianz.co.nz Website
Run by Business Paihia

Why become a member of Business Paihia?

Here is what you and your business will gain from this membership.

- Business Paihia holds regular meetings providing **a forum** where members can express their views on any issues that members feel are affecting their businesses and/or the business community in Paihia as a whole. The meetings also inform members about pertinent business and community developments. They are also an excellent place to **network** with other businesses.

- A **monthly newsletter** is produced to provide **up-to-date information** and to address/voice any issues that have been brought up at the monthly committee meetings. As a member you are not required to be a committee member but those who wish to be more involved can be voted on to the committee.

- Business Paihia has developed open lines of **communication** with organisations such as local bodies, national tourism operators, government bodies and regional business associations thus promoting the views of our local business community.

- We have created a DVD of Business Paihia **members videos** of their businesses and products and this is displayed around town - at no cost to the member.

- Business Paihia develops and builds on community spirit and promotes Paihia as a top destination, which is, in part, achieved by **organising events** such as the annual Christmas Parade, the Summer Festival, the New Year's Eve Fireworks Extravaganza and the all new "it" Bay of Islands Festival which is a celebration of the Bay of Islands encompassing fishing, great food, local wines and fantastic entertainment. We always have new events in the pipeline to encourage people to visit Paihia and create a **strong community spirit.** We have worked with Destination Northland to provide attractive, new welcome signs at each end of town.

- Business Paihia started the Paihia Matariki Festival and ensured it was well established into its 6th year before handing the festival over to the artists to manage.

- We **support local events** which historically have brought many tourists to the area such as the Country Rock and Jazz Festivals, conferences, sports events and cruise ship visits. Of course we are always open to further involvement in successful 'draw cards' to our community.

- We have **strengthened** cooperative relationships with other community groups such as the Residents' and Ratepayers' Association, the Motel Association and the Hotel and Major Operators' Group to provide a strong community voice in submissions to the Far North District Council including those on the liquor ban, the Council's relationship with Transit NZ, the need for redevelopment of the service lane in the town centre, improvements to lighting and footpaths, the handling and disposal of rubbish and management of the waterfront reserve.

- Business Paihia works closely with community groups and the NZ police to address security and safety issues in Paihia, and successfully set up the **Community Patrol** in Paihia which in turn got the volunteers manning the Police Station back up and running.

- Business Paihia worked to ensure that **Cruise Ships** had a great visit to the Bay of Islands - we had the pedestrian crossing manned, entertainment for the cruise ship passengers and Ambassadors to greet them and provide information.

- Business Paihia has been a strong supporter of the **Focus on Paihia** initiative - where Paihia came together to build a collective vision for the future.

- Business Paihia has gained funding for and is working on a **Stop Graffiti** Campaign in Paihia.

- Business Paihia is currently working with groups on the **Rugby World Cup 2011** to ensure Paihia has an infrastructure to support the visitors and that we have exciting events on over that period to encourage visitors to leave Auckland and visit the Bay of Islands.

- Business Paihia is continuously looking at ways to improve Paihia, whether it is through infrastructure, communications with local bodies, or festival and events.

- We have developed and promoted the **new face of Paihia,** an up to date, fast and easy to use website www.paihianz.co.nz with the intention that it will become THE one stop shop for visitors or residents wanting information on Paihia. **As a Business Paihia member** you *can list your business **for free** on the website, this is a comprehensive listing with a link to your website, 2 photos and a video clip.* As a Business Paihia member you can also have the opportunity to take up the competitive advertising rates.

We welcome your membership.

With a large, active membership we can have more influence on key decision makers in promoting the interests of the Paihia area business community. Becoming a member of Business Paihia for the very reasonable fee of $145 (inclusive of gst), will be of great benefit to you in your business.

Some Recent Achievements from Business Paihia Inc's Records

We address issues of importance to the community.
Following are excerpts from 2009/2010 newsletters.

- **Anti Graffiti Programme and Matariki**, **June 2009**. Business Paihia has been working with Wiremu Wilson Diamond on an anti graffiti programme - Wiremu tutored some children and created a fantastic banner for the Matariki Festival. They had also completed a banner in January for the Summer Festival.

- **Focus on Paihia Update, July 2009** - Focus on Paihia has been moving forward at a rapid rate, firstly a group got together to discuss the concept, we then created a page on www.paihianz.co.nz dedicated to Focus on Paihia where anyone can add their own comments on Paihia, following that a public meeting was held that had the Paihia Pacific Hotel bursting at the seams, and from there a working party was established, this party has met several times and on 14th July there will be the next public meeting.

- **The Paihia Website www.paihianz.co.nz August 09**. The website is working well and statistics are looking good regarding visitors and usage of the site. We have come a long way in a few months - you can type Paihia into google and it pops up on the first page and in many instances as number one on the first page of google!

- **Ministry of Justice recognition and funding, October 09**. Ministry of Justice funding has been approved for an "Ambassador scheme" for 6 months in Paihia utilising the already operating Community Patrol as the basis to this scheme. With this funding we are able to now support the volunteers and make it easier and more comprehensive to make Paihia a safer place to live and visit.

- **Volunteers manning the Police Station, November 09.** The volunteers have been doing an excellent job manning the Paihia Police Station, so much so that the Northland Police have recognized their service and have invited them to Whangarei to present them with awards.

- **Promotional DVD's - get on free if you are a member, November 09**. A DVD has been put together of Business Paihia members products that will be showed at locations in Paihia- another good incentive to become a member!

- **Rugby World Cup 2011, January 2010**. This coming year gives us the last opportunity to put things in place for the upcoming Rugby World Cup in 2011. Business Paihia Inc has been working hard over the last twelve months to help to get teams to Northland but there is still a lot more to do and support needed from the community and authorities as well. We will keep you informed of how you can be of any help.

- **Happy New Year! January 2010.** New Years Eve was once again a huge success with many people coming into Paihia to celebrate and watch the fireworks. One group of Australians from Sydney were "very impressed and had not expected such an amazing display from a little town", they also noted "the effectiveness of the police removing extremely drunk people early on in the evening before any trouble started".

- **The Cruising Scene, January 2010**. The cruise ships have been rolling into Paihia and we still have plenty to come plus the famous Queen Mary. Thank you to the volunteers who have been Ambassadors for the cruise ships. Community Patrol members have also been doing a fine job manning the pedestrian crossing in town to prevent congestion. These cruise ships are very important for the economy and we need to ensure we have Ambassadors greeting them on arrival to show them we are a world class tourist destination.

- **Annual Plan, March 2010.** Business Paihia is putting a submission into FNDC for the annual plan, they will be supporting "target rating" for the CBD in Paihia.

- **Paihia Police Station volunteers, April 2010**. They recently placed 3rd in a Northland wide, inter-station challenge. A presentation was made by the volunteers demonstrating the positive difference they have made to the environment of the public counter at Paihia Police station. The award was presented by Northland District Commander Inspector Chris Scahill and Susan Campbell, National Manager; Quality Improvement Police National Headquarters. A good boost and encouraging to the volunteers.

- **Community Patrol, April 2010**. There are four delegates going to Taupo on a National Training Course in June where they will be able to do some good networking and gain insight into how other patrols work, bringing back the findings to incorporate into our own patrol.

Running annual events and festivals:

- Paihia Christmas Parade - a parade with plenty of activities for kids to enjoy and festivities going on
- The Giant Christmas Stocking Raffle
- New Years Eve Fireworks Extravaganza, a magical night, when fireworks light up the harbour, enjoyed by families and friends - creating a fantastic safe atmosphere on New Years Eve
- Family Fun Summer Festival, 10 days of free summer fun for the locals, and has a proven track record of drawing plenty of visitors to town
- The newest festival in Paihia "it" Bay of Islands - catch it, taste it, live it!

All of the above could not be achieved without the enthusiastic support of Business Paihia and the local businesses. So how many more reasons do you need to join.

Useful Websites

www.paihianz.co.nz - The Paihia website is comprehensive and easy to use with up to date information about businesses, shopping, services, tourism, community groups, Focus on Paihia and coming events in Paihia. Business Paihia is committed to managing this website with the content being checked and updated regularly

We are working hard to make this **Paihia's one stop shop**! As a Business Paihia member you are listed on the website for free and this includes a full description, 2 photos, a free video and google map.

www.fndc.govt.nz - Far North District Council, the body to contact about consents, local bylaws, etc. The site has much useful information under sections including Council Services, Democracy Information, Media Releases, About the District, etc.

Initial enquiries regarding any of Council's services can be made to the freephone Call Centre / Call for Request line on 0800 920 029 or (09) 405 2750. Queries may also be directed to Council's email address: ask.us@fndc.govt.nz. The Council offices are in Memorial Avenue, Kaikohe and their mailing address is Private Bag 752, Kaikohe. Some Council documents are available (e.g.annual plan) at the service centre in the Bay of Islands Visitor Information Centre on the waterfront in Paihia.

www.northlandnz.com–This site has maps of Northland and information about tourism activities, events, history, climate, etc. Destination Northland are linked to national tourism bodies and their staff are happy to discuss your marketing ideas with you.

www.metservice.co.nz – Meteorological Service for land and marine weather forecasts

Business Paihia Committee Members

2009-2010

Please feel free to call any member of the committee for further information

Heinz Marti (Acting Chairperson)	Allegra House	hmarti@xtra.co.nz	402 7932
Rex Wilson (Vice-Chairperson)	Gold 'N Gifts	goldngifts@xtra.co.nz	402 8335
John Duxbury (Secretary)	Scenic Hotel	john.Duxbury@scenichotels.co.nz	402 7826
Joe Lavell (Treasurer)	Northfreeze	northfreeze@ihug.co.nz	402 7094
Charles Parker	Fullers Bay of Islands	Charlesp@intercitygroup.co.nz	402 7421
Norm Castle	Cook's Lookout Motel	cooks.lookout.motel@xtra.co.nz	402 7409
Martin Crooks	Ala-Moana Motel	alamoanamotel@paradise.net.nz	402 7747
Duane Hooper	Jul'z Café	julzcafe@xtra.co.nz	402 8247
Simon Boyle	Copthorne BOI	Simon.Boyle@millenniumhotels.co.nz	402 7411
Luci Corbett	Anne of Craicor	lucicorbett@hotmail.com	402 7465
Darryl Honey	Darryls Dinner Cruises	ddinner@xtra.co.nz	402 7848
Dave Winslow	Century 21 Real Estate	golfwins@xtra.co.nz	402 8638
Suzi Jones	Outrigger Motel	outriggermotel@xtra.co.nz	402 8569
Stephanie Godsiff Coordinator	Blah Blah Marketing	godsiff@xnet.co.nz	402 5593
Anika Whapshott Coordinator	Blah Blah Marketing	anikawhapshott@slingshot.co.nz	(09) 407 5574

Membership of Business Paihia

100% Bay of Islands
35 South Aquarium Restaurant & Bar
A1 Security Ltd
Abel Tasman Lodge
Abri Apartments
Action Adventure Videos
Action World
Admirals View Lodge
Ala-Moana Motel
Allegra House
Allview Lodge
Anchorage Motel
Appledore Lodge
ASB Bank
Ash Grove Motel
At Our Place Bed & Breakfast
Austria Motel
Auto and Diesel Services
Baska Voda Charters
Bay Beach Hire
Bay Cabinz
Bay of Islands Electrical Ltd
Bay of Islands Gateway Motel
Bay of Islands Holiday Park
Bay of Islands i -site Visitor Centre/FNDC
Bay of Islands Swordfish Club
Bay Sands Motel/Opua Commercial Estate
Bayswater Inn Ltd
Busby Manor Resort
Cabbage Tree Company, Ltd.
Calders Print
Carters Paihia
Casa Bella Motel
Cellinis Gelateria & Icecream Ltd
Centabay Lodge
Century 21 Jan Madden Real Estate Ltd
Chalet Romantica
Classique Souvenirs
Cooks Lookout Motel
Copthorne Hotel
Countdown
Craicor Enterprises
Darryl's Dinner Cruise
Dave Hesketh Plumbing
Decks of Paihia
Dianne Quinn Real Estate Ltd
Edelweiss Motel
Explore NZ 2004 Ltd
Far North Holdings Ltd
Flying Fish Design Store
Flying Kiwi Parasail
Fullers Intercity Group
GBT Ventures
Go Bridz Rentals Ltd
Gold'n' Gifts
Great Escape Yacht Charters
Horse Trek'n
Hotel Paihia Ltd
Julz Cafe
Kingsgate Hotel Autolodge Ltd
Law Direct
Lodge Eleven Paihia YHA
Mako Beach Bar
Morgan Interiors
Northfreeze
Only Seafood
Outrigger Motel
Paihia Beach Resort & Spa
Paihia Dive HQ
Paihia Hammer Hardware
Paihia Pacific Resort Hotel
Pioneer Apartments
PKF Poutsma Lemon Limited
Ray White Real Estate
Salt Air Ltd
Sanctuary Palms
Scenic Hotel BOI
She's a Lady Yacht Charters
Skydive Zone Bay of Islands
Super Liquor
Swiss Cafe & Grill
Swiss Chalet Lodge Motel
The Bishop Selwyn
The Retreat
The Rock
Total Recoveries / Total Tours
Video Mix Production & Rentals
Waiora Apartment
Waitangi National Trust
Williams & King

Business Paihia Incorporated

To Positively Support and
Promote Needs of Current
and Potential Businesses
in the Paihia Area

TAX INVOICE

Name of Business:…….

For membership year to 31/5/2010
$145.00 (incl GST)

GST NUMBER 93-973-186

Please fill in details and return with cheque payment to : Business Paihia
P O Box 339
Paihia

OR; Direct Debit: Business Paihia's Bank Account **03 0394 0035934 00** (Westpac, Paihia).

and mail details to above address or email to northfreeze@ihug.co.nz

Cut-& retum----------

Name of Business…….

Physical Address……

Postal Address……

Phone…… Fax…….

Email……

Website address www…….

Contact Person……

Owners name and contact details (if different to above)…….

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