



RESPONSIBILITIES OF THE FOCUS GROUPS

Focus group duties will be defined by the Working Party. This group forms at the end of June.

In the interim, following is a broad idea of what will be involved.

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The Focus Groups will be lead by members of the Working Party.

It is foreseen that there will be four Focus Groups, under the following topics:

Economic – Social – Environmental – Cultural

(These four groups may break down into smaller sub groups).

The Focus Groups are seen as the 'engine' of the process. It is the Focus Groups who will recommend to the Working Party what the future of Paihia should look like, based on research and discussion. In effect the Focus Groups will define a sub-vision, along with goals, under each topic. This will then feed into the overall vision for Paihia. It is important that the four groups are regularly communicating with each other, as the four sub-visions need to be complimentary.

The Focus Groups will meet from July to September 09. Groups would be expected to get together approximately twice a month.

Anyone can join a focus group and you are encouraged to do so (it'll be fun). It is suggested that people join a group that they have an interest or skill in. Focus group members should be:

- Forward thinking, proactive people
- Have big ideas but are also realistic
- Have good listening skills
- Are doers – i.e. not all talk
- Are able to work to timeframes
- Have a passion for the Paihia community as a whole
- Most importantly - want to see a prosperous and inclusive Paihia

Note: like the Working Party, this is a voluntary exercise.

Please come to the meeting on 17 June at the Paihia Pacific to find out more (starts at 5:45pm). If you are unable to attend and are interested in joining a Focus Group, just email your details to focusonpaihia@xtra.co.nz before the 14 July 09. The first focus group workshop will be held on Tuesday 14 July at the Waitaha room at the Copthorne Resort in Waitangi. Thank you.